



Checklist of Parcel Shipping Cost Reductions Strategies

Reduce Carrier Penalties

- Data Accuracy
- Engage with carrier auditing firm

Strategies to Enable

- Rate shop
- Rate shop ground vs. air
- Rate shop LTL vs. parcel
- Rate Shop for reverse logistics
- Un-consolidated your volume from 1 or 2 carriers, to instead gain certain carrier advantages (USPS for final mile delivery, DHL for International, Regional carrier efficiencies, etc.)
- Use a rate consolidator, another rate provider, or other carriers and services (cubic, etc.)
- Optimize your package sizes, weights, and dimensions, or use flat rate boxes
- Optimize your packaging, cartons vs. bags
- When analyzing carriers and services, use your aggregate shipping spend from all divisions/business units
- Upgrade/add advanced TMS to gain labor efficiency through integration, automation, configuration, and customization
- Automate the auditing of your carrier invoices
- Add zone skipping or line hauling, potentially with other local businesses to maximize load density
- Add ship from the store
- Add an option for store pick-up, lockers, or other access points
- Add or move fulfillment locations
- Contract with 3rd party fulfillment center with geographically distributed facility
- Review returns reason codes
- Identify products that are most often returned and make impactful changes for improvement
- Benchmark your rates against other rates within your industry

Kable Product Services is here to help! We are happy to provide you with a free small parcel shipping analysis. Just call us directly at 1-800-596-0030.